

SUKISHUFU

New contemporary brand **SUKI SHUFU** presents a fashion and art exhibition showcasing two pieces commissioned on the subject of the demise of Lehman Brothers.

SUKI SHUFU is the inspiration of ex-Lehman's Banker Caroline White. After years of juggling her interest in fashion with a demanding role in finance, the largest bankruptcy in U.S. history gave Caroline the perfect reason to launch her creative second career.

'After thirteen years in the industry and with the crushing impact the fall of the Bank had on me and so many others, I felt that now was the time to do something else. In the time that I had outside banking, my main obsession was always fashion and so launching Suki Shufu, initially designing and selling beautifully crafted bags, appeared to be the next logical step for me. It was through my newly chosen career path that the laptop bag idea was developed and I decided that it should be my first piece.'

The full collection will launch for S/S 2011 but the first anniversary of the demise of Lehman Brothers on September 15th, gave Caroline the perfect opportunity to present a piece in collaboration with **WITH**. The one night only event marks the pre-launch of **SUKI SHUFU**, her future, and closing of the door on her Lehman past.

WITH COLLABORATION

*'I was introduced to **WITH** through a close friend who has purchased and commissioned some of their previous work. I like the dark humour, intrigue and the edgy style of **WITH**'s approach, this provided inspiration for my first piece. The fact that you become part of the work with bespoke projects is exciting.'*

The artist group **WITH** (www.withyou.co.uk) is a company that provides a range of *Life Enhancement Solutions*. Each product idea outlines a proposition whereby a **WITH** agent will either engineer evidence or live out an experience on behalf of a client, with the remnants of that activity existing as an artwork.

THE LAUNCH

The launch of this collaboration will be unveiled exclusively:

6.30—9PM ON 15TH SEPTEMBER 2009

Maverik Showroom

[WWW.MAVERIKSHOWROOM.COM](http://www.maverikshowroom.com)

68—72 Redchurch St, London E2 7DP

RSVP

PRESS@SUKISHUFU.COM

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NOTES ON PIECES

*Image taken by my agent on September 15th 2008,
shortly after destroying the company on my behalf...*

Framed Lambda print on Archival Matte Paper 1000x750mm, 2008

The photograph is an imagined version of the inside of one of the cardboard boxes that Lehman's employees were seen carrying out of the company's offices after being suddenly made redundant after it's collapse. Here though it is implied that a *WITH* agent acting on someone's behalf was actually responsible for bringing down the corporation. Is this the real secret behind the Lehman collapse? Who is the *WITH* client alluded to in the post it note? Why would they want to do it?

Luxury death roll

Faux crocodile Laptop bag with lining from Lehman Brothers Emergency Evacuation Kits, 2009

Designed by SUKI SHUFU and inspired by *WITH*, it is a luxury crocodile embossed laptop bag that has a Lehman branded lining made from the emergency kits kept under the workers' desks in case of terrorist or other attack.

'I wanted my first design to acknowledge not only where I'd come from, but also to be reflective of the new direction I am now headed in. The laptop bag, whilst obvious in its representation of the workplace, was also intentionally crafted using a crocodile exterior and a Lehman branded emergency interior to represent the panic surrounding the horrific death roll that the bank spiraled into.'

The bag is an exclusive one off piece that has been exquisitely crafted in London using quality materials, luxurious fabrics and skin, and represents SUKI SHUFU's intentions going forward to produce highly covetable and unique pieces.

ENQUIRIES

For further enquiries, please contact PRESS@SUKISHUFU.COM

Caroline White

WWW.SUKISHUFU.COM